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Personal background

University Education

1988 Master of Business Economics from University of Hohenheim in Stuttgart
1985/1986/1988 University of California, Los Angeles (UCLA); John E. Anderson Graduate School of Management (Master of Business Administration Program)

Scientific Work Experience

1989 - 1997 Scientific Assistant / Lecturer at the Chair of Consumer Theory and Policy, Department of Economics, Hohenheim University, Stuttgart
1994 Doctoral degree (Dr. oec.) from Hohenheim University, Dept. of Economics
1995 – 1999 Post-doc Research Scholarship from the Land of Baden-Württemberg
since 1997 Assistant / Associate Professor at the Chair of Consumer Theory and Policy, Dept. of Economics, Hohenheim University, Stuttgart
1998-2000 Visiting Associate Professor at Copenhagen Business School, Department of Marketing, Research Group “Consumption, Environment, and Culture”, Copenhagen (DK)
1989-2002 Lectures and seminars at Hohenheim University, Copenhagen Business School and Technical Academy of the Land of Baden-Württemberg (all graduate level) in Economics, Consumer Economics, Environmental Economics, Sustainable Consumption, Consumer Behaviour, and Consumer Policy

Research Experience

1989 - 1990 Deutsche Forschungsgemeinschaft DFG (German Research Council), Bonn: „Addictive and compulsive buying“: Research Assistant
1992 - 1994 Volkswagen Stiftung (Volkswagen Foundation): „Promaterial and Postmaterial Life Styles“: Research Assistant
1994 - 2000 Deutsche Umweltstiftung (German Environmental Foundation), Johann Wolfgang Goethe-University Frankfurt a. M., and Hohenheim University: Joint Research Project „Ethical-Ecological Rating of Companies“: Researcher
12/96 - 06/97 Federal Ministry of Education and Research (BMBF), Bonn and GSF (Society for Social Research), Munich: „Paths to Patterns of Sustainable Consumption“: Responsible Researcher
02/96 - 09/99 DFG (German Research Council), Bonn: „Costs of Wealth and Responsible Action“, DFG research focus „Man and Global Environmental Change“: Advisor
09/98 - 06/99 EU (European Union), Brussels: „Organic salmon production and consumption: ethics, consumer perceptions and regulation“ (ORGSAL): German collaborator
01/00 -02/02 ESF (European Science Foundation), Straßbourg: „Environmental Socialisation in Europe“. Project Leader Germany

Other

Book Review Editor of the „Journal of Consumer Policy“
Consultant to the German Government (Ministry of Environment, Ministry of Consumer Policy, Consumer Protection, and Agriculture)