

Corporate Social Responsibility

Dimension - Institutional Arrangements

Associated Key Factor:

Corporate social responsibility

Data Source:

Business for Social Responsibility

Corporate Social Responsibility Guidebook: A Guide to Better Business Practice, BSR, 2002

www.bsr.org

<http://www.bsr.org>

General Availability:

Reporting unit: Corporation

Reporting level:

Reporting period:

Data available from 2002 to

The indicator:

Corporate social responsibility is the integration of business operations and values whereby the interests of all stakeholders including customers, employees, investors, the community, and the environment are reflected in the companies' policies and actions.

Description

Is indicative of the degree of acceptance among key economic stakeholders of issues relating to social responsibility, including the provision of basic services, environment, social issues. Monitored regularly, it provides background information about degree of acceptance among large corporations of policies that might to some extent undermine profit-making activities.

How is it measured?

Expert judgements based on reviews of CSR strategy and implementation plans of major corporations

What are the advantages of the indicator?

Provides a quick overview of how corporations differ with regard to dealing with social and environmental issues.

What are the disadvantages of the Indicator?

Depends on the criteria defined as comprising CSR strategy and related performance criteria and these are often defined from the business itself. Furthermore, it is often not strongly enough linked to outcome impacts, for instance with regard to sustainability of products.

What is the policy relevance of the indicator?

Indicative of the integration of environmental and social concerns in the economic / business environment.

Data Source:

Corporate Social Responsibility Newswire

'Indicators that Count' (especially revised indicators list). See <http://www.csrwire.com/pdf/indicators-that-count.pdf>

<http://www.csrwire.com/>

<http://www.csrwire.com/>

General Availability:

Reporting unit:

Reporting level: national, EU, corporation

Reporting period:

Data available from to

The Indicator is relevant for the following pathways of the FORESIGHT FOR TRANSPORT exercise:

	Transport Impact	External Determining Variable	Intermediate Variable	Contextual Information
Environmental concerns	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
Technological innovation and diffusion	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
Conflicts on land-use	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
Increase of trade and infrastructure needs	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>



Data Source:

Dow Jones Sustainability Group
Index

<http://www.sustainability-index.com/html/publications/guidebooks.html> & <http://www.sustainability-index.com/html/data/>

<http://www.sustainability-index.com/html/>

<http://sustainability-index.com/>

General Availability:

Reporting unit: Corporation

Reporting level: National
European / US

Reporting period: annually

Data available from 1999 to